

Course Syllabus for Degree in Design

Name of the subject	Materials & technology I – InDesign & After Effects
Year	2nd
Mention	Graphic
Teaching staff name	Inés Bullich and Rubén Castejón
Number of credits ECTS	6
Language of instruction	English

Description of the subject / Objectives

This subject presents in depth the Adobe InDesign software for editorial design and layout of graphic materials. The student will learn to publish books, digital magazines, e-books, posters and interactive PDFs.

Competences and Learning Outcomes

- Learn to use the InDesign tool at a professional level.
- Develop editorial design projects and layout of graphic materials.
- Prepare documents for printing with cutting, folding and registration marks.
- Add and share interactivity.

Content

- Introduction to InDesign
- Add text
- Format the text
- Add and transform graphics
- Apply color and effects
- Edited content
- Multi-page documents
- Organize content with layers
- Add interactivity
- Share InDesign projects

Teaching methodology

Each block starts from a theoretical description of contents from which the exercises will derive. The work is carried out individually and is the backbone of the subsequent content of the classes in the form of general corrections

EVALUATION- Training activities

What is evaluated?

WORK 1: Menu Card

Copy an identical PDF document with InDesign.

WORK 2: Booklet for print and screen

Create a printed brochure, putting into practice all the resources InDesign offers. Add interactivity to the pdf created in the second job, including links and buttons.

Ordinary and Extraordinary Calls

Evaluation in ordinary call (continuous evaluation)

WORK 1. Menu Card with InDesign: **21.10.2025**

WORK 2. Booklet for print and screen with InDesign: **18.11.2025**

WORK 3. Animation with After Effects: **13.01.2026**

Weight of continuous assessment activities:

WORK 1. Menu Card with InDesign: **15%**

WORK 2. Booklet for print and screen with InDesign: **60%**

WORK 3. Animation with After Effects: **15%**

Criteria 1: Participation in class: **10%**

According to the school's general evaluation regulations, in order to pass the course, all assessable elements must be submitted and must obtain a minimum grade of 4 to be averaged. If any element is not submitted, its grade will be an NP ("no presentado" not submitted) and the final grade for the regular exam period will also be an NP.

If any of the assessable elements do not reach a grade of 4, the final grade for the course will be evaluated as an NA. In both cases, the course cannot be passed during the regular exam period, and the student will have to take the extraordinary exam period according to the following point.

Evaluation in extraordinary call

Students who do not pass the course in the regular session at the end of the class period may present themselves for the extraordinary recovery session, the dates of which are indicated in the academic calendar.

In extraordinary examinations, the professor will personally decide the assessment method for each student, based on the circumstances that have prevented them from passing the subject in the ordinary examination period. However, two main cases can be identified:

1. Students who have attended class more or less regularly, for whom the instructor can attest to an acceptable level of engagement with the course material and who have submitted a portion of the required assignment: In this case, the student will need to complete the missing assignments or improve them to pass the course. In the case of written exams, if these have been failed, the student will need to retake them. The instructor may decide to change the content of the assignments to ensure that the student demonstrates a minimum level of knowledge of the course material.
 2. Students who have not attended class or whose attendance has been irregular and who have practically not submitted any assignments during the course and therefore the teacher cannot attest to a minimum follow-up and knowledge of the contents: In this case, in addition to completing the required submission during the course (with modifications to avoid plagiarism or not) and possibly having to do some extraordinary task, the student will have to compulsorily take a level test (written or oral exam, workshop practical test, etc.) to pass the subject.
1. Written exam: 50%
 2. Practical test to be defined: 50%

The weighting percentages and minimum grades to be obtained for each assessable element will be defined by the professor in each case. The teacher will inform the affected students about the assessment method. It is the students' responsibility to find out by their own means the requirements to be met in this session.

Class attendance and general regulations

Students are obligated to attend classes. Failure to comply with this rule may result in the loss of the right to continuous assessment (regular exam period) for the course.

In this course, the general regulations indicated in the ESDI academic guidelines apply. In particular, regarding class attendance, please note the following:

- **The minimum attendance percentage to maintain the right to continuous assessment is 80%. This means that students can have a maximum of 20% unexcused absences.**
- **In the case of excused absences, even if there are a large number of excused absences, this does not exempt students from having to take the courses and continuous assessment properly. This means that they must submit the tasks required by the teacher and take the scheduled exams.**

- When the total number of absences, including excused and unexcused absences, reaches 30%, the student may also lose the right to continuous assessment.

- The teacher will consult with the tutor or academic coordination before taking and communicating the decision to lose the right to continuous assessment for a student.

The punctuality at the start of the classes is important: after 10 minutes from the start of a class, exam, or assignment submission, students will not be allowed to enter the classroom unless they can justify their tardiness with a valid document. Renfe Cercanías delay certificates are not considered valid documents to justify being late. Due to the frequent delays of Renfe, it is necessary to plan trips in advance to allow enough time to arrive to class on time.

Attendance at a class is considered complete if the student attends the entire class from the beginning to the end. Students who leave the class before the end without speaking to and justifying their absence to the instructor will receive an absence for the entire class. Communicating with the instructor does not necessarily mean that the student will not have an absence; this decision is at the discretion of the instructor based on the reason for the student's absence.

The use of technological devices (computers, tablets, mobile devices, etc.) may be restricted or even prohibited by the professor if misuse is evident. Specifically, if they are used in the classroom to perform tasks unrelated to the subject being taught. This rule may be applied individually or collectively.

Sources of information

Adobe InDesign tutorials:

<https://creativecloud.adobe.com/learn/app/indesign>